

Getting Started with Knowledge Partners

"An even level playing field where everyone makes money"

What is Knowledge Partners?

Knowledge Partners is an *exclusive* invitation only association where money is made by everyone who refers or receives the referral. It is comprised of an elite group of professionals who have come together to provide their clients with access to a wide range of professional expertise. The founders of Knowledge Partners recognize that most small to mid-size businesses need access to professional, expert knowledge. The founders also realized, that in today's business world, it is very difficult to find the comprehensive information your company needs in a single, turn-key solution. With that in mind, Knowledge Partners was founded.

As a member of Knowledge Partners, you will have access to other members of Knowledge Partners and can provide your clients with access to trusted and well respected expertise while solidifying the business relationship you have built with your client.

Here's how it works...

Suppose you have a graphics company and one of your clients asks if you can help with their web site. You want to say "yes" to maintain the relationship, even though you realize it is not your field of expertise. Fear of loss will sometimes make for a bad decision. Your circle of associates can help you while helping others. In the past you might simply refer your client to a web developer that you know as a means of helping but it would have been better to refer a trusted associate. Although it feels good to be part of the solution, it would be appreciated to be in on the profit. Now you will earn a referral fee while at the same time providing your client with the level of expertise they require. When you refer your client to a web developer in the Knowledge Partners database, you will earn a pre-set referral fee on all work your client does with the web developer – over the life of that relationship. Your client pays the same prices they would have paid anyway.

The web developer has simply redirected the compensation to you instead of a sales person. It's that simple. And, there is no policing. It is an association built on the honor system and integrity of the members. This is the foundation of belonging to Knowledge Partners.

Benefits of Membership

Following are some of the benefits of membership:

- knowing people makes you money
- receive professional fees for referrals
- receive referrals from other Knowledge Partners
- listing and access to the Partners directory on the website.
- resend Knowledge Partner newsletters and content "private labeled"
- invited to contribute to our newsletter, podcast, blog or website content based upon you area of expertise.
- Knowledge Partners will periodically undertake marketing efforts to drive business to the associate membership
- display the Knowledge Partner Logo on your site and marketing literature.

In return for these benefits, the Associate Member will:

- pay an annual membership fee
- faithfully pay all Referral Fees no later than five business days after you receive payment
- offer a 100% money back guarantee to their clients

Annual Membership

If you are reading this, then someone thought enough about you to invite you into this trusted group of advisors and business people. Membership into Knowledge Partners is by invitation only and approval is contingent upon the approval of the founding members. The annual membership is \$500.00. Knowledge Partner's goal is to create value for the membership. As a member, if you do not receive the value you expected, then there is certainly no requirement or obligation to renew.

"It's not by selling that you will make money, it's by referring others."

- Knowledge Partners

To indicate to your desire to accept the invitation to become an Associate Member of the Knowledge Partners Group, simply provide the following information:

Name	_____	Office Phone	_____
Title	_____	Cell Phone	_____
Business Name	_____	Email Address	_____
Address	_____	<input type="checkbox"/> Yes, please add me to the Knowledge Partners Mailing List	
	_____	<input type="checkbox"/> Yes, I agree to the Knowledge Partners Terms and Conditions	
Industry	_____	Your commission paid on Referrals is	_____
Website	_____	Your industry has a commission standard of	_____
Signature	_____		